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Hopping Over The Rabbit Hole: How Entrepreneurs Turn Failure Into Success

FOREWORD BY PETER DIAMANDIS
INTRODUCTION BY TONY ROBBINS

HOPPING OVER THE RABBIT HOLE



HOW ENTREPRENEURS
TURN FAILURE INTO **SUCCESS**

ANTHONY SCARAMUCCI
WILEY



Synopsis

Develop the Scaramucci mindset that drives entrepreneurial success. Hopping Over the Rabbit Hole chronicles the rise, fall, and resurgence of SkyBridge Capital founder Anthony Scaramucci, giving you a primer on how to thrive in an unpredictable business environment. The sheer number of American success stories has created a false impression that becoming an entrepreneur is a can't-miss endeavor - but nothing could be further from the truth. In the real world, an entrepreneur batting .150 goes directly to the Hall of Fame. Things happen. You make a bad hire, a bad strategic decision, or suffer the consequences of an unforeseen market crash. You can't control what happens to your business, but you can absolutely control how you react, and how you turn bumps in the road into ramps to the sky. Anthony Scaramucci has been there and done that again and again, and has ultimately come out on top. In this audiobook, he shares what he wishes he knew then. Your chances of becoming an overnight billionaire are approximately the same as your chances of being signed to the NBA. Success is hard work, and anxiety, and tiny hiccups that can turn into disaster with a single misstep. This audiobook shows you how to use adversity to your ultimate advantage, and build the skills you need to respond effectively to the unexpected. Learn how to deal with unforeseen events Map a strategic backup plan, and then a backup-backup plan Train yourself to react in the most productive way Internalize the lessons learned by a leader in entrepreneurship For every 23-year-old billionaire who just created a new way to send a picture on a phone, there are countless others who have failed and failed miserably. Hopping Over the Rabbit Hole gives you the skills, insight, and mindset you need to be one of the winners.

Book Information

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Customer Reviews

Interesting to a point but not very informative in that the book presents nothing new and nothing that one could not glean from other innumerable sources. Parts of the book seem to be a self serving ad for his company and a self inflicted pat on the back. Disingenuous too, in light of recent events. It would seem that Anthony hasn't learned the simple lessons that he expounds. Anthony might benefit from reading his own book and taking the lessons seriously.

For anyone who has the entrepreneurial spirit this engaging book takes you on a journey of breakthroughs and breakdowns all with the goal of thinking and living your life from all the possibilities rather than giving up. He is extraordinarily open about the choices he made about his disappointments. And when I saw him in conversation with Stephen Colbert. He's the same man that you meet in this book. Some pearls of wisdom too.

I left corporate America to become a full-time entrepreneur a decade ago, and this is one of the best books on entrepreneurship I've ever read (and I've read many). Anthony Scaramucci's honesty makes this book a must-read for aspiring entrepreneurs and anyone trying to achieve at a high level in the public or private sector. Most importantly, *Hopping over the Rabbit Hole* gives keen insight into why most people should just "keep their day job," and not attempt to become entrepreneurs, as most businesses will fail. The context in which Mr. Scaramucci explains how he's managed difficult situations can help aspiring entrepreneurs avoid some of the pitfalls that both entrepreneurs, and anyone trying to achieve at a high level both in the public and private sector, will face.

As a new entrepreneur, but a long time MBA/business person, I had mixed feelings about this book. A chunk of this stuff was no brainer to me. That is not to say that I didn't do a whole lot of highlighting in it, but I didn't feel like I walked away feeling satisfied with paying for a \$20 business book. I must admit that another thing that irked me was that the author used personal experience more heavily in the book vs. true business lessons. He also focused on using his own experience vs. bringing in others who have been in turnaround or preventative measures. This is definitely a book that is read and will simply go into my business library never to be cracked open again. My

suggestion...get it from your library first. If it is a winner for you, then buy it.

I don't know a thing about hedge funds
Don't know anything about the business world
But I could not put this book down
What an interesting read
The author writes in a very straightforward interesting way
I underlined several things that were important to my life so I could go back to them
I am an artist and in his closing thoughts he said "being an artist requires belief"
This idea is how I try to live

Really does not deliver AT ALL. The 'in sights' are not unique or new and the story sucks. It seems more like a "how can I brag how many cool people I can hook up for a conference" book than, let me really tell you how I truly failed and pulled of turning things around. It truly was a waste of time and money for me. Not happy I purchased or spent my valuable time reading it.

Just Finished it. Well, I have two words that describe Anthony Scaramucci. (Brutally Honest). This guy tells it as it is. No holes barred, WH communications director. He should be the VP. He shares some very interesting insights on starting his business Skybridge. Not sure what happened with his position as the Communications Director for the WH, Politics as usual in Washington. Hire and fire... This is a great read, only heard about it because he was appointed WH communications Director. Thanks President Trump.

Mr. Scaramucci did and outstanding job writing this book and I have recommended to other clients of mine. I feel every new business owner should read this book to get a good insight on how to maintain and run a successful business. It takes a lot of hard work to keep your business going in the changing time that we are in and with the government regulations that prevent hard working people from starting businesses. I'd like to personally thank Mr Scaramucci for writing a extremely great book in m option. I'm looking forward to his next book. Thank you and God bless you and your family.

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